

# 2013 FUTURES CONFERENCE

CHICAGO  
OCTOBER 4-5, 2013



## KEYNOTE ADDRESS: THE FUTURE OF LAW: WHO WILL PERFORM IT? WHO WILL REGULATE IT?

At a time when the profession is encountering major disruption, calls for innovation are becoming more urgent. But barriers posed by the insistence that only lawyers can own, run and deliver services may inhibit innovation. Sharing his intimate knowledge of and experience with the Legal Services Act in the UK, Stephen Mayson will address the controversial issues that arose there as traditional bar and regulatory restrictions were removed, such as the role that a variety of professionals will play in the future of law, the benefits of multi-disciplinary approaches and services for clients, and the impact that alternative business structures will have on ethics and professionalism. **Speaker, Stephen Mayson, Director and Professor of Strategy, Legal Services Institute, London.**

## TED #1: THE MARKET FOR LEGAL SERVICES IN THE FUTURE (FROM THE BUYERS' POINT OF VIEW)

Global megatrends are resulting in tectonic shifts including unprecedented and widespread aging, urbanization, wider access to lethal and disruptive technologies, shifting economic power and food, water and energy pressures. These changes, combined with greater integration, lower security, and heightened fragility, are redefining the nature and volume of legal services that the world needs. As a result, clients are changing their expectations of what needs to be produced by their outside legal services providers. **TED Provocateur: Ann Lee Gibson, PhD, Ann Lee Gibson Consulting.**

## TED #2: INNOVATION IN THE LAW FIRM

It's time to move beyond prognostications and platitudes about The New Normal, and to change the discussion from theory to practice. And many companies and law firms have already done so. A look at nearly two dozen real-life examples of successful law firm practice innovations in a variety of contexts and geographies will provide a guidebook for how innovation will continue in the future. **TED Provocateur: Jordan Furlong, Partner Edge International and Senior Consultant, Stem Legal Web Enterprises.**

## TED #3: THE FUTURE OF U.S. LAW SCHOOLS

In the early 20th century, a handful of so-called national law schools benefited by becoming the preferred providers to the nation's fledgling corporate bar. Since this fortuitous beginning, these schools have become the upper echelon of

a hierarchy that effectively sorts law graduates into a wider array of professional opportunities that includes judicial clerkships, prestigious public interest and federal agency jobs, and teaching positions within law schools. But this sorting function may have created an environment of insularity and entitlement that suppresses teaching and curricular innovation, which is sure to unravel in the outcomes-based, value-add world we are now entering. **TED Provocateur: William Henderson, Professor, Indiana University Maurer School of Law and Director, Center on the Global Legal Profession**

## PANEL: JUSTICE, LAWYERING AND LEGAL EDUCATION IN THE DIGITAL AGE

Influential law professors and practitioners have been working at the cross-section of information technology and the law, particularly in efforts to provide legal services for low- and middle-income people. This panel of College Fellows will showcase the A2J Clinic Project at the Center for Computer Assisted Legal Education including efforts at various law schools to incorporate advanced information systems in their clinical programs. The panel will reprise the recent Chicago-Kent Law Review Symposium on Justice, Lawyering and Legal Education in the Digital Age. **Moderator: Ronald Staudt, Professor, IIT Chicago-Kent College of Law and Director, Center for Access to Justice & Technology. Panelists: Richard Granat, Founder and President of DirectLaw, Inc.; Marc Lauritsen, President, Capstone Practice Systems; Will Hornsby, Staff Counsel, ABA Standing Committee on the Delivery of Legal Services; and John Mayer, Executive Director, Center for Computer Assisted Legal Instruction.**

## REACT, EXPLORE AND INTERACT

After each TED session, attendees will be assigned to breakout groups for a facilitated discussion. TED Facilitators will guide the breakouts and report findings and observations back to the full audience. A compilation of the breakout comments will be available at COLPM.org after the Futures Conference.

# FUTURES CONFERENCE

The College of Law Practice Management and Chicago-Kent College of Law invite you to the 2013 Futures Conference. Join COLPM thought-leaders and innovators in a highly interactive forum. Following a unique TED format, Futures Conference speakers will challenge us to discuss the most pressing issues facing the legal industry today.

The Futures Conference is specifically designed to offer ideas that are meaningful to firms of all sizes, across all legal disciplines. We guarantee that you will leave the conference with something you can put to immediate use. It's the one conference you should attend this year.

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## FRIDAY, OCTOBER 4, 2013

- 8:00 – 9:00 am.....Registration and continental breakfast
- 9:00 – 9:10 am ..... Opening remarks
- 9:10 – 10:00 am ..... Keynote Presentation by Stephen Mayson, Director, The Legal Services Institute
- 10:00 – 10:15 am.....TED #1 -- What is the Market for Legal Services in the Future (from buyer's point of view)
- 10:30 – 11:30 ..... Breakout discussions
- 11:30 – 12:15 ..... Large group reconvene to discuss small group findings
- 12:15 – 1:15 pm ..... Lunch
- 1:15 – 2:00 pm..... Presentation of the 2013 InnovAction Awards
- 2:00 – 2:15 pm ..... TED #2 -- Innovation in the Law Firm
- 2:15 – 2:45 pm ..... Break, networking
- 2:45 – 3:45 pm..... Breakout discussions
- 3:45 – 4:30 pm..... Large group to reconvene to discuss small group findings
- 4:30 – 5:00 pm..... Introduction of New Fellow Inductees
- 5:00 – 6:30 pm.....Reception
- 7:00 pm .....Dinner with conference attendees at local restaurants

## SATURDAY, OCTOBER 5, 2013

- 8:30 – 9:00 am.....Continental breakfast
- 9:00 – 9:45 am..... Justice, Lawyering and Legal Education in the Digital Age Panel Discussion
- 9:45 – 10:00 am..... TED #3 -- The Future of US Law Schools
- 10:15 – 11:15 am..... Breakout discussions
- 11:15 am – 12:00 pm..... Large group to reconvene to discuss small group findings
- 12:00 – 2:00 pm ..... Giving Back Luncheon and Discussion with Jim Sandman, President, Legal Services Corporation
- 6:30 pm ..... New Fellow Induction Ceremony and Dinner at W Hotel (Fellow & Guests only)



## THE COLLEGE OF LAW PRACTICE MANAGEMENT

The College of Law Practice Management is an honorary organization that recognizes distinguished law practice management professionals who have made extraordinary contributions to the field of law practice management over their careers. It's a roster of who's who in the law practice management field.

## CONFERENCE REGISTRATION

Attendance is limited! To register go to [www.colpm.org](http://www.colpm.org) and click on 2013 Futures Conference registration.

College Fellow Registration – \$495

Fellow Guest Registration – \$200

Non-Fellow Registration – \$595

ABA, ALA, ILTA, LMA, Member Discount – \$495

Chicago-Kent Faculty and Alumni – \$495

## LOCATION

### Chicago-Kent College of Law

565 W. Adams St.  
Chicago, IL 60661

Chicago-Kent College of Law, the law school of the Illinois Institute of Technology, is nationally recognized for the scholarship and accomplishments of its faculty and student body. The second oldest law school in the state of Illinois, Chicago-Kent has a history marked by innovation and excellence. Chicago-Kent has always emphasized professional responsibility in the broadest sense, encompassing intellectual discipline, careful analysis, comprehensive research, and sensitivity to the needs of clients and the context in which the law operates.

## HOTEL REGISTRATION

Register directly with the W Hotel City Center at 1-888-627-9034 and ask for the College of Law Practice Management group in order to receive your special room rate of \$269 per night single or \$299 double.

Enjoy this great room rate for up to three days prior and three after the conference, subject to availability. The hotel will only hold the room block until Thursday, September 12, 2013. After that you must pay the regular room rate.

## HOTEL ARRANGEMENTS

W Hotel City Center  
172 W. Adams  
Chicago, IL 60603  
[www.wchicagocitycenter.com/](http://www.wchicagocitycenter.com/)

Set in the middle of the famed Chicago Loop, W Chicago - City Center is just four blocks from Chicago-Kent College of Law and is close to the Willis Tower, the Chicago Art Institute, music at Millennium Park, and the theater district.

## MCLE CREDITS

MCLE credits will be available.

## FOR MORE INFORMATION

Please contact Karen Rosen at (720) 271-7015  
or [karen@colpm.org](mailto:karen@colpm.org).

## 2013 FUTURES CONFERENCE CO-CHAIRS:

Susan Duncan, RainMaking Oasis, Inc.  
Deborah McMurray, Content Pilot LLC  
Steve Nelson, The McCormick Group

## BREAKOUT SESSION FACILITATORS:

Ida Abbott, Ida Abbott Consulting  
Andy Adkins, Steptoe & Johnson LLP  
Silvia Coulter, LawVision Group LLC  
Chuck Coulter, Stanley Lande & Hunter  
Lisa Colpoys, Illinois Legal Aid Online  
Beth Cuzzone, Goulston & Storrs, PC  
F. Leary Davis, Elon School of Law  
Steve Dempsey, Sidley Austin  
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Patrick Lamb, Valorem Law Group  
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Karen MacKay, Phoenix Legal, Inc.  
John Mayer, Center for Computer Assisted Legal Instruction  
Paul Mickey, Steptoe & Johnson LLP  
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Mark Tamminga, Gowling Lafleur Henderson  
Merrilyn Astin Tarlton, Attorney at Work

## 2013 NEW FELLOW INDUCTEES

Nicole Nehama Auerbach, The Valorem Law Group  
Char Coulbert, Cairncross & Hempelmann  
Suzanne Donnels, Jenner & Block  
Lisa Damon, Seyfarth Shaw  
Joan Feldman, Attorney at Work/Feldcomm  
Silvia Hodges, CT TyMetrix  
Despina Kartson, Morgan Lewis & Bockius  
Stephen Mabey, Applied Strategies, Inc.  
Michelle Mahoney, King & Wood Mallesons  
Curt Meltzer, Orrick, Herrington & Sutcliffe, LLP  
James Michalowicz, Michalowicz Consulting LLC  
Thomas Mighell, Contoural, Inc.  
Michael Mills, Neota Logic  
Paul Morton, Burns & Levinson, LLP  
Gerald Neiditsch  
Catherine Sanders Reach, Chicago Bar Association  
John Remsen, The Remsen Group  
David Rosenblatt, Burns & Levinson, LLP  
Jeffrey Schwarz, Posinelli Shugart, PC  
Kristin Sudholz, Drinker, Biddle & Reath LLP  
Jodi Standke, Talon Performance Group, Inc.  
Felice Wagner, Sugarcrest Consulting  
Charles Vigil, Rodey, Dickason, Sloan, Akin & Robb, P.A.





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